

Activity List Statons Outreach August 2004 - July 2005

Activity Classification	Type of Activity	Brief Description	# points
#1,10	Job Fair	Kenosha Job Center Job Fair	1/4
#1,10	Job Fair	Illinois Center for Broadcasting Job Fair	1/4
#1,10	Job Fair	Illinois Broadcasters Job Fair annual meeting	1/4
#1	Station Sponsored Job Fair	Internal Radio Station Job Fairs CRYSTAL LAKE, WAUKEGAN AND KENOSHA	1
#7	WBA Scholarship Program	Participated in this scholarship program. Donated money to the scholarship and participated in reviewing applicants and making recommendations.	
#5	Internship Program	Star 105.5 hires, trains and reviews interns each summer. 2003 and 2004	1
#5	Internship Program Kenosha	WIIL, WLIP, WEXT hire train and review interns each summer. The interns learn the day to day details of working in a radio station.	1
#5	Internship Program WXLC	WXLC and WKRS hire train and review interns each summer. The interns learn the day to day details of working in a radio station.	1
#5	WBA Internship Program	Promoted WBA Internship program on all radio stations.	1
#7	Star 105.5 Scholarship Program for Interns	Each Summer Star 105.5 awards one intern with a \$1000 scholarship. Done in both 2004 and 2005.	1
#5	Kenosha Externship Program	Kenosha Property hosted two Unified School teachers for an externship program in Summer 2005. They helped build the music library for the WLIP format change.. This is designed to get teachers "real world" experience.	1
#11	Scout Day Kenosha, Waukegan and Crystal Lake four days and multiple single troop tours.	Gave local scouts tours of our radio stations and daily functions – Many parents attended as well.	1
#10	Job Shadow Woodstock	Students from Woodstock High School shadowed news director from Crystal Lake	1/4
#10	Job Fair Wauconda Highschool	Promotions Director and News Driector attended and answered questions from students.	1/4
#10	Career Fair Algonquin HighSchool	Programming and Promotions staff attended. Answered questions from students.	1/4
#10	Job Shadow Burlington High School	Student shadowed Production Director	1/4
#10	Job Shadow Warren Township High School	Student Shadowed Production Director	1/4
#8	RAB Sales Training	Hired Radio Advertising Bureau to do two days of training for all Chicago area sales staff.	1

#8	Radio in the 21st Century	Wizard of Ads Partner, Walter Koschnitzke trained all northern cluster Sales Staff and Programming staff over three separate sessions	1
#8	Radio in 2005 and Beyond	Wizard of Ads Partner, Walter Koschnitzke trained all northern cluster Sales Staff	1
#8	Programming Training Sessions	Hired national radio consultant Lorna Ozmond to train all Chicagoland Programming Staff in Programming, Program Management and Morning Show skills.	1
#8	News Workshop	Hosted a daylong news seminar for all Chicagoland news staff	1
#8	Employee Programs	Regular Aircheck Sessions – Station Program Directors host a minimum of monthly aircheck sessions with airstaff to help them grow	1

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

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| <p>1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;</p> <p>2. Hosting of at least one job fair;</p> <p>3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;</p> <p>4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;</p> <p>5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;</p> <p>6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (<i>i.e.</i>, outreach that is not primarily directed to providing notification of specific job vacancies);</p> <p>7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;</p> <p>8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;</p> | <p>9. Establishment of a mentoring program for station personnel;</p> <p>10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;</p> <p>11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting</p> <p>12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;</p> <p>13. Provision of assistance to unaffiliated non-profit entities in the maintenance of websites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;</p> <p>14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;</p> <p>15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;</p> <p>16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.</p> |
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1/4 each

